



The Steve Tisch  
School of Film and Television  
The Yolanda and David Katz  
Faculty of the Arts  
Tel Aviv University

50 years  
of creation



The International Association for Media and History (IAMHIST) & The Steve Tisch School of Film and Television, Tel Aviv University

# A Film Scholarship without Films?

Reimagining the History of Israeli  
Cinema Culture through the Archive

**July 5–6, 2022**

Entrance is free



All sessions take place at the Mexico Building, Room 206A (with live streaming via Zoom)

## DAY 1 | Tuesday, July 5<sup>th</sup>

09:00-09:30 **Registration**

09:30-10:30 **Greetings and Opening Lecture**

**Eran Neuman** (Dean of the Yolanda and David Katz  
Faculty of the Arts, Tel Aviv University)

**Ohad Landesman** (Interim Head of Cinema Studies  
Track, The Steve Tisch School of Film and Television,  
Tel Aviv University)

**Dan Chyutin** (Conference Organizer)

**Yael Mazor** (Conference Organizer)  
"If you build it, they will come": Notes Towards a Future  
History of Israeli Cinema

10:30-10:45 **Coffee Break**

10:45-12:15 **Panel A: Reimagining the Archive and  
Alternate Film Histories**

Chair: **Ohad Landesman** (Tel Aviv University)

**Dan Chyutin** (Tel Aviv University)  
From Israeli Film to Israeli Film Culture: Reimagining  
the 1950s

**Boaz Hagin** (Tel Aviv University)  
The Living Desert: Reimagining and Film Discourse in  
Israel before the 1970s

**Olga Gershenson** (University of Massachusetts-Amherst)  
New Israeli Horror: Film History Without Films

12:15-12:30 **Coffee Break**

12:30-14:00 **Panel B: Transnational Connections and  
Cultural Diplomacy**

Chair: **Yael Mazor** (Tel Aviv University)

**Giora Goodman** (Kinneret College on the Sea of Galilee)  
Israeli Films and Israeli Cultural Diplomacy, 1948-1967

**Naomi Rolef** (independent scholar)  
The Twists and Turns of German Influence in Early Israeli  
Cinema: An Archival Journey

**Hilla Lavie** (Hebrew University)

"An Authentic and Optimistic Israeli Story": West  
German Television Imagines Israel after the Six Day  
War (1967)

14:00-15:15 **Lunch Break**

15:15-16:45 **Panel C: Beyond Textual Analysis:  
Production and Reception**

Chair: **Dan Chyutin** (Tel Aviv University)

**Rachel S. Harris** (University of Illinois-Urbana  
Champaign)  
*Eldorado*: Israel's First Film Noir

**Elad Wexler** (Ethiopian Jewry Heritage Center)  
The Way to *Hole in the Moon* (1965): How Early Drafts  
of the Script Lead to a New and Deeper Understanding  
of the Film

**Iddo Better Pocker** and **Orit Rozin** (Tel Aviv University)  
*Operation Thunderbolt* Between Cinematic Blockbuster  
and National Propaganda

16:45-17:15 **Coffee Break**

17:15-18:30 **Panel D: Creative Biographies**

Chair: **Pablo Utin** (Tel Aviv University)

**Israella Shaer-Meoded** (Tel Aviv University)  
Witnessing Beyond Borders: On Edna Politi's Cinematic  
Testimony of Palestinian Life During the Yom Kippur  
War (1973)

**David Shalit** (independent scholar)  
Print My Legend: The Americanization of Menachem  
Golan

18:30-19:00 **Coffee Break and Light Refreshments**

19:00-20:00 **Event: Artist Talk**

A conversation with filmmaker **Amos Gitai** on the  
stakes of personal archiving

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## DAY 2 | Wednesday, July 6<sup>th</sup>

### 09:30-11:00 **Panel E: The Limits of Israeli Film Culture**

Chair: **Ori Levin** (Tel Aviv University)

**Jonathan Yovel** (University of Haifa)

The Subversive and the Repulsive: a Sociolegal History of the Aesthetics of Censorship over Films in Israel

**Ori Yaakovovich** (Tel Aviv University)

Anatomy of Censorship: Censorship of Foreign Cinematic Sexuality by the Israeli Hegemony

**Rotem Yifat** (independent scholar)

Making Film History through Legislation: The Case of the Israel Film Fund

11:00-11:30 **Coffee Break**

### 11:30-13:30 **Archivist Roundtable**

**Deborah Steinmetz** (Director, Steven Spielberg Jewish Film Archive)

**Omri Horesh** (Director, Tel Aviv Cinematheque Film Library)

**Uri Kolodney** (Film and Video and Hebrew, Jewish, and Israel Studies Liaison Librarian, University of Texas Libraries)

**Marat Parkhomovsky** (Co-Creator, Israeli Cinema Testimonial Database)

**Noa Ben Ya'akov** (Archivist, Yad Tabenkin Research and Documentation Center of the Kibbutz Movement)

**Hila Abraham** (Digital Archive Program Director, Jerusalem Cinematheque-Israel Film Archive)

13:30-14:30 **Lunch Break**

### 14:30-16:00 **Film History and Digital Humanities: Methodological Workshop 1**

**Christian Olesen** (University of Amsterdam)

Rethinking New Cinema History Methods with Jean Desmet's Digitized Business Archive: Textual and Visual Approaches

16:00-16:15 **Coffee Break**

### 16:15-17:45 **Film History and Digital Humanities: Methodological Workshop 2**

**Sarah-Mai Dang** (Philipps-Universität Marburg)

Visualizing Research: Reflecting Data-based Methods in Digital Film History

17:45-18:15 **Coffee Break and Light Refreshments**

### 18:15-19:45 **Event: Keynote Lecture**

**Eric Hoyt** (Professor of Media Production and Associate Professor of Film, Media and Cultural Studies, University of Wisconsin-Madison)

Global Movie Magazines, Hollywood Pressbooks, and the Data of Media History

Respondent: **Yael Netzer** (University of Haifa)

Conference Organizers: **Dan Chyutin and Yael Mazor**

Conference Producer: **Alon Judkovsky**

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